



**MARK B. MIZRAHI**

Partner

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Office: Century City

**PRACTICE AREAS**

Intellectual Property

**EDUCATION**

J.D., University of Southern California Law School B.S., with Highest Honors, University of California Davis

**ADMITTED TO PRACTICE**

California

Mark Mizrahi is a partner in the Freeman Freeman & Smiley Intellectual Property practice group.

» **All aspects of intellectual property law**

Mr. Mizrahi's law practice includes all aspects of intellectual property law, from patent and trademark to copyright matters. His expertise includes preparing trademark and copyright applications, preparing and negotiating licenses and agreements relating to intellectual property rights, and preparing patent applications. He also helps a wide variety of businesses grow and maintain their intellectual property portfolios and enforce their intellectual property rights in federal court and before the Trade Trial and Appeal Board. Mr. Mizrahi counsels clients on acquiring and maintaining U.S. and foreign IP rights and on potential or pending infringement problems. He gives each and every client the care, focus and undivided attention that they deserve. Clients include musical equipment brands, financial institutions, beauty care brands, toy manufacturers, and dietary supplement manufacturers, among others.

» **Bringing a litigator's eye to IP issues**

Mr. Mizrahi brings a litigator's eye to his clients' IP issues, taking care to ensure the IP right is enforceable. His experience in the courtroom lends valuable insight and perspective to every action he takes on behalf of his clients.

» **Honors**

From 2012 through 2020, Mr. Mizrahi has been named to the Southern California Super Lawyers list, a designation bestowed on only the top 5% of lawyers in this region.

**Professional & Community Involvement**

- » California State Bar, Intellectual Property Section
- » Los Angeles Intellectual Property Law Association
- » Registered Patent Attorney, United States Patent and Trademark Office

**Presentations & Publications**

- » Time is Not on Your Side... When it Comes to Seeking Protection of IP Rights | FFS Insights | October 1, 2019
- » Does Your Company Own its Intellectual Property Rights? Avoid this Common Misunderstanding | FFS Insights | June 26, 2019
- » Mark Mizrahi interviewed by Lawyer Monthly on Monetising Your IP | June 10, 2019